

**THE SIXTEENTH ANNUAL  
GRADUATION PROJECT**

# **BRIDGE TO ENLIGHTENMENT**

Annual Conference. Time : 2022/12/03 13:30

Location : Zhishan Hall Cardinal Shan International Conference Hall 13F



**SPONSORED BY DEPARTMENT OF INTERNATIONAL AFFAIRS  
WENZAO URSULINE UNIVERSITY OF LANGUAGES**

# Table of Content

**The Sixteenth Annual Graduation Project Conference .....3**

**Introduction of Reviewers/Advisors .....4**

**Introduction of Judges .....6**

**The Rules of Procedure.....7**

**Introduction of Presenters/Commentators .....8**

**Session I .....10**

**Introduction of Presenters/Commentators .....19**

**Session II.....21**

**Staff List .....30**

## **The Sixteenth Annual Graduation Project Conference Sessions Schedule**

2022/12/03

| <b>Time</b> | <b>Agenda</b>                    |
|-------------|----------------------------------|
| 13:30-13:45 | Registration                     |
| 13:45-13:50 | Opening Remarks                  |
| 13:50-14:40 | Session I                        |
| 14:40-15:00 | Break Time                       |
| 15:00-15:50 | Session II                       |
| 15:50-16:10 | Refreshment& Audience Voting     |
| 16:10-16:30 | Q&A Session                      |
| 16:30-17:00 | Award Ceremony & Closing Remarks |

# INTRODUCTION OF REVIEWERS/ADVISORS



- Visiting Professor, Dept. of International Affairs
- Ph.D. Philosophy, University of Fribourg
- Ph.D. History, University of Bern

Dr. Philipp Fluri  
傅庸 教授

- Associate Professor, Dept. of International Affairs
- Ph.D. in Institute of China and Asia-Pacific Studies,  
National Sun Yat-sen University



Dr. Ren-Her Hsieh  
謝仁和 教授



Dr. Daniel Lin  
林建宏 教授

- Associate Professor, Dept. of International Affairs
- Ph.D. in Public and International Affairs, University of Pittsburgh

- Associate Professor, Dept. of International Affairs
- Ph. D in Business Management, National Sun Yat-sen University



Dr. Margarita Sheu  
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Dr. YuJane Chen  
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- Ph.D. in Politics and International Studies, University of Hull, UK

# INTRODUCTION OF REVIEWERS/ADVISORS



Dr. Mark Lai  
賴文儀 教授

- Associate Professor and Chairperson, Dept. of International Affairs
- Ph.D. in Political Science, State University of New York at Albany

- Assistant Professor, Dept. of International Affairs
- Ph.D. in Media and Cultural Studies, Nottingham Trent University



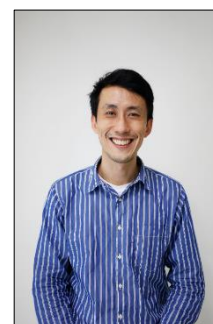
Dr. Yu-Hsuan Lee  
李宇軒 教授



Dr. Shao-Tzu Wu  
吳紹慈 教授

- Assistant Professor, Dept. of International Affairs
- Ph.D. in Business Administration, National Chengchi University

- Assistant Professor, Dept. of International Affairs
- Ph.D. in Political Science, University of Kassel



Dr. Yuan-Ming Chiao  
焦源鳴 教授

## INTRODUCTION OF JUDGES



**Priscilla Diani Kumaradewi**  
梁美芬



**Emerson De-Yi Zhou**  
周德義



**William Wei-Jie Yuan**  
袁偉杰



**Goldina Bernadett Nagy**  
小金



**Buyannemekh Tom Enkhbold**



**Tom Severin**



**Hibo Said**

# **THE RULES OF PROCEDURE**

1. Each presenter will present 8 minutes in length.
2. Each commentator will present 3 minutes in length.
3. Please wear formal attire for the conference.
4. No noisy and any other inappropriate behavior is allowed during the sessions of the conference.
5. Food and Beverage are not allowed in the conference room.
6. Please turn off your mobile phone or switch to silent mode during each session of the conference.
7. Please take out the trash before you leave the conference.

# SESSION I

# PRESENTER



Yi-Ci Sue  
蘇翊慈



Angelina Rafaela  
吳恩吉



Seon-Hee Park  
朴善熙



Wei-Lun Huang  
黃偉倫



# SESSION I

# COMMENTATOR



Fransiska Chrishardiyanti  
曾惠平



Hai Nhi Nguyen  
阮海兒



Liang-Ruei Wang  
王良睿



Manuel Preda Herrera  
王博

# The Sixteenth Annual Graduation Project Conference

## Session I

| Time        | Speakers                         | Topic   |
|-------------|----------------------------------|---|
| 13:50-14:01 | Presenter                        | <a href="#"><u>A Study on Consumers' Perception of Using PlusPay: Application of Technology Acceptance Model</u></a><br>研究消費者使用全盈支付的感知：應用科技接受模型   |
|             | Yi-Ci Sue<br>蘇翊慈                 |   |
|             | Commentator                      |   |
|             | Fransiska Chrishardiyanti<br>曾惠平 |   |
| 14:03~14:14 | Presenter                        | <a href="#"><u>Taiwanese College Students' Change of Consumer Behaviors During the Pandemic</u></a><br>疫情之下台灣大學生消費行為模式變化之探討                       |
|             | Seon-Hee Park<br>朴善熙             |   |
|             | Commentator                      |   |
|             | Hai Nhi Nguyen<br>阮海兒            |   |
| 14:16~14:27 | Presenter                        | <a href="#"><u>The Resistance To The Sexual Violence Eradication Bill In Indonesia 2012- 2022</u></a><br>對於消除性暴力法案的阻力：印尼 2012-2022                |
|             | Angelina Rafaela<br>吳恩吉          |   |
|             | Commentator                      |   |
|             | Liang-Ruei Wang<br>王良睿           |   |
| 14:29~14:40 | Presenter                        | <a href="#"><u>Transitional Justice, Political Parties Approach, and People's Perceptions: A Case Study of Taiwan</u></a><br>轉型正義，政黨方向與人民看法—以台灣為例 |
|             | Wei-Lun Huang<br>黃偉倫             |   |
|             | Commentator                      |   |
|             | Manuel Preda Herrera             |   |
| 14:40-15:00 | Break time                       |   |

## **A Study on Consumers' Perception of Using PlusPay: Application of Technology Acceptance Model**

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With the vigorous development of technology, the electronic payment market is highly competitive. FamilyMart is the first convenience store to launch an electronic payment app called PlusPay. Consumers can store money, pay bills, transfer money, and so on through mobile devices to improve the convenience of consumption. This study explores consumers' intention to use electronic payment services based on technology acceptance mode and the additional factors like cooperate image and risk. Using the questionnaire survey method, a total of 214 valid questionnaires were collected. The result of this thesis showed that: (1) Perceived usefulness and perceived ease of use have significant positive effects on attitude toward use; (2) Attitude toward use and cooperate image have significant positive effects on behavior intention to use; (3) Risk has a significant negative effect on behavior intention to use. From the empirical results of this study, it can be seen that if the FamilyMart want increase customers' attitude to use PlusPay, they need publicize PlusPay is usefulness and ease to use. It also needs enhance FamilyMart's cooperate image, and reduces risk of using PlusPay to make people have more intention to use PlusPay.

Keywords: electronic payment, FamilyMart, PlusPay, Techmology Acceptance Model

## 研究消費者使用全盈支付的感知：應用科技接受模型

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隨著科技的蓬勃發展，電子支付市場競爭激烈。全家是第一家推出名為全盈支付的電子支付應用的便利店。消費者可以透過手機程式進行存錢、支付賬單、轉賬等操作，提高消費便利性。本研究依科技接受模式為背景和企業形象和風險等附加因素探討了消費者使用全盈支付的意願。採用問卷調查法，共回收有效問卷 214 份。本論文的研究結果表明：(1) 感知有用性和感知易用性對使用態度有顯著的正向影響；(2) 使用態度和企業形像對行為使用意向有顯著正向影響；(3) 風險對行為使用意向有顯著的負向影響。從本研究的實證結果來看，可以知道，全家若想增加顧客使用全盈支付的態度，就需要宣傳全盈支付的使用性和易用性。還需要提升全家的企業形象，降低使用全盈支付的風險，讓人們有更多要想要使用全盈支付的意願。

## **Taiwanese College Students' Change of Consumer Behaviors During the Pandemic**

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Due to the pandemic, the lockdown and stay home orders were quickly implemented around the world. Meanwhile, people had to adjust their daily life patterns and change their shopping and spending habits in order to cope with the new normal. The purpose of this study was to explore Taiwanese college students' change of consumer behavior during the pandemic. A total of 428 valid data were collected, and one-way ANOVA and t-test were used to analyze. The findings showed that most of the college students were able to balance their income and expenditures during the pandemic, due to the decrease of their spending on the unnecessary goods. Female college students have bought more items online than the male college students during the pandemic, such as cosmetics, clothing, and other accessories. Moreover, regardless to social classes and genders, convenience, price and discount were the main factors for college students to purchase online. In conclusion, the price is always the first consideration for college students when buying. This study provided useful information for retailers and marketers to implement appropriate strategies targeted on college students.

Keywords : College students, Change of consumer behaviors, Pandemic Era

## 疫情之下台灣大學生消費行為模式變化之探討

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在疫情大流行期間造成的社交距離管制導致人們的消費行為出現了重大的改變。消費者改變了自己的消費行為模式以應對世界的新常態，而這樣的行為模式改變更加速了消費者擁抱數位、健康、永續等趨勢。本研究目的是探討台灣大學生在疫情期間的消費行為模式之變化。在此研究中，共收集 428 份有效問卷做分析。分析方式如下：利用 ANOVA 去分析來自不同社會階層家庭的大學生和疫情之下消費行為改變是否有所異同，而獨立樣本 t 檢定則用來分析不同性別的大學生在疫情之下消費行為模式的不同改變。研究結果顯示，大多數的大學生的經濟狀況在疫情之下並無太大的影響，其中的主要原因是他們減少了不必要的支出並更多的關注在基本需求上。然而不同性別的大學生在疫情期間的消費模式有所異同，根據數據指出女性大學生在疫情之下較男性在網路購物上花費更多在不同的商品上，主要差異為美妝用品、衣著及其他配件。另外，大學生在考慮網路購物上購買商品的因素和不同變項並無太大差異，大部分的大學生關注的購買因素為網購所帶來的便利性、以及商品的價格和折扣。總體來說，來自不同社會階層或是性別，價格是大學生決定購買的優先考量。

關鍵字：大學生、消費行為模式的改變、疫情

## **The Resistance to The Sexual Violence Eradication Bill In Indonesia 2012- 2022**

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The study of sexual violence and its principle has been widely discussed. However, this study tends to focus more on different viewpoints regarding the Sexual Violence Eradication bill and examines why it took so long to be ratified. According to the current legal framework in Indonesia, protecting people from sexual violence solely includes the conviction of the perpetrators; no prevention efforts, handling, and the victim's recovery. Thus, the victim's rights were not fulfilled by existing law, whereas the Sexual Violence Eradication bill specifies more detailed provisions of sexual violence. However, the bill has its pros and cons, which come from a controversy between two contradictory opinions in understanding it. The pros tend to use a gender perspective and rely their support on the academic text of the bill. This gender perspective places significant attention on the experience of victims, especially women. The opposing party, meanwhile, tends to use a religious perspective, arguing that because the bill takes a gender perspective from the secular West, it invalidates Islamic traditions. Therefore, this research aims to explore the struggle to pass the bill. By conducting a qualitative content analysis, the researcher analyzed transcripts of press conferences, debates, academic papers, fact sheets, and key points, also meeting results from news sources and the parliament's official websites related to the Sexual Violence Eradication bill. The findings of this research indicate that cultural, economic, and political factors are the main reasons the Sexual Violence Eradication bill was delayed for almost 10 years.

Keywords: sexual violence, Sexual Violence Eradication bill, Indonesia

## 對於消除性暴力法案的阻力：印尼 2012-2022

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過往，性暴力的理論與研究被廣泛的討論，這篇論文專注在各種針對印尼的根除性暴力法案之見解，並且探究，為何這個法案花了漫長的時間才能獲得通過。以目前印尼的法律來說，對抗性暴力只有懲罰條款，並無防範性暴力、處理以及幫助性暴力受害者的恢復。因此，受害者的權利必須被保障，這需要根除性暴力法案的幫忙才能完整化。然而，這個法案在印尼有支持者也有反對者，支持者以性別觀點為出發點，注重女性受害者的遭遇，獲得廣泛學術界的認同。而反對者採取宗教觀念以及反對西方思想的立場，認為法案與傳統伊斯蘭教義或有抵觸。本篇論文討論這其中的辯論以及立法過程，以質化研究為主軸，分析新聞報導、研討會論文、學術辯論與作品、立法機關文件，最後結論為，根除暴力法案的延遲通過十年之久，是來自於文化、經濟以及政治因素。透過理解這項法案的延遲，我們可以更深入的理解印尼社會各種面向。

關鍵字：性暴力、根除性暴力法案、印尼



## **Transitional Justice, Political Parties Approach, and People's Perceptions: A Case Study of Taiwan**

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Taiwan transitioned from autocracy to democracy. since then, this island began work on transitional justice to preserve the achievement of democratization. Both KMT and DPP are working on transitional justice with different approaches to implementing institutional reforms to strengthen the rule of law, deepen democracy, and protect human rights. Nonetheless, people feel sensitive and unfamiliar with this issue, due to different party identification and collective memory. Therefore, it left a scar on different generations, the society needs more dialogue and seeks reconciliation.

Since the majority of citizens don't really understand or are familiar with what transitional justice is, the author created a questionnaire survey that divided up the various ways it is applied, in order to gauge public opinion. This, along with party identification and collective memory, aims to offer a fresh perspective on transitional justice research. Government and political parties' official websites are used to find out the attitude whether similar to the peoples' or not.

The finding shows some ways of transitional justice gain people's support, such as truth-seeking and promoting social reconciliation. some ways did not, like the removal of Chiang Kai-shek Memorial Hall. Taiwanese attitudes show that our country needs truth and seeks social reconciliation rather than other political parties' ideological confrontations.

Keywords: Taiwan, political parties, transitional justice, party identification, voting behavior, social reconciliation

## 轉型正義，政黨方向與人民看法－以台灣為例

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臺灣經歷了專制時期而逐漸走向民主化，從那時起，政府一直致力於轉型正義以維護民主化的成就。國民黨和民進黨都致力於各項轉型正義，兩黨以不同的方式實施體制改革，目的是加強法治、深化民主和保護人權。然而，在民間由於不同的政黨認同和集體記憶，人們對這個問題感到敏感和陌生。因此，它給不同的世代留下了傷痕，因此社會需要更多的對話來尋求和解。

由於大多數公民並不真正了解或熟悉什麼是轉型正義，因此作者設計了一個網路問卷調查，將轉型正義應用的各種方式進行了劃分，以衡量公眾輿論。且比較了政黨認同和集體記憶，旨在為轉型正義研究提供新的視角。過程當中也將利用政府的官方網站和政黨人士的社群網站來了解其發文的論述與人民的態度是否相似。

調查結果表明，轉型正義的一些方式獲得了人們的支持，例如尋求真相和促進社會和解的部分。有些方法沒有，比如拆除中正紀念堂。臺灣人民的態度表明，我國需要真相亦須尋求社會和解，而不是帶入政黨之間的意識形態對抗。

# SESSION II

# PRESENTER



Taira Anju  
平良安珠



Kezia Pitasari Yugo  
吳喜雅



Zih-Hsuan Yen  
顏子璇



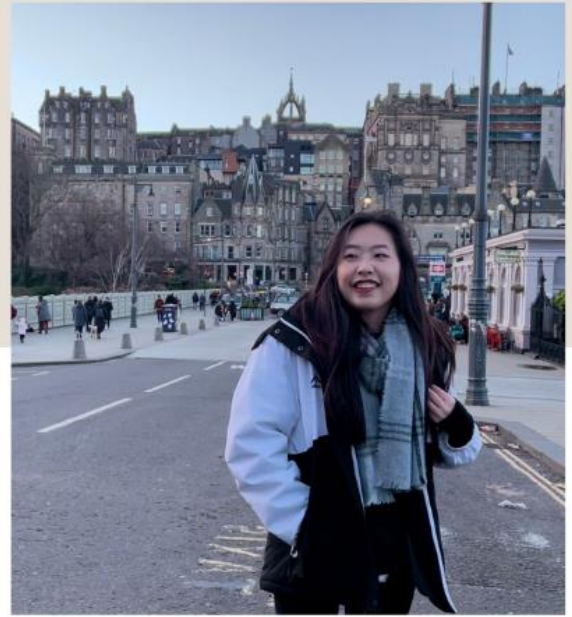
Yu-Ting Tsai  
蔡宇庭

# SESSION II

# COMMENTATOR



Yu-Zhen Kuo  
郭于甄



Yu-Wen Lin  
林子文



You-Hsuan Tu  
杜宥萱



Khessed Yoder  
游凱樂

# The Sixteenth Annual Graduation Project Conference

## Session II

| Time        | Speakers                     | Topic  |
|-------------|------------------------------|--|
| 15:00-15:11 | Presenter                    | <a href="#"><u>A New China Threats Era? Weighing Strategic Position of Okinawa in 2022: A Content Analysis of Honshu Newspaper</u></a><br>新中國威脅時代？權衡沖繩 2022 年的戰略地位：本州報紙的內容分析                             |
|             | Taira Anju<br>平良安珠           |  |
|             | Commentator                  |  |
|             | Yu-Zhen Kuo<br>郭于甄           |  |
| 15:13-15:24 | Presenter                    | <a href="#"><u>Culture in Classroom: Hierarchical Influence on Interpersonal Relationships in Wenzao Ursuline University of Languages</u></a><br>教室文化：文藻外語大學中科層體制對於人際關係的影響                               |
|             | Kezia Pitasari Yugo<br>吳喜雅   |  |
|             | Commentator                  |  |
|             | Yu-Wen Lin<br>林子文            |  |
| 15:26-15:37 | Presenter                    | <a href="#"><u>The O2O Model of Consumer Behavior: A Survey Study of PX Mart and Carrefour</u></a><br>O2O 模式下的消費者行為：以全聯和家樂福為例的調查研究   |
|             | Zih-Hsuan Yen<br>顏子璇         |  |
|             | Commentator                  |  |
|             | You-Hsuan Tu<br>杜宥萱          |  |
| 15:39~15:50 | Presenter                    | <a href="#"><u>"It is hard not to choose a side" - ASEAN's Third Way and the reasons for the limited success of the Code of Conduct for the South China Sea.</u></a><br>「很難不選邊站」－東協第三種方式及《南海行為準則》尚未成功之因素 |
|             | Yu-Ting Tsai<br>蔡宇庭          |  |
|             | Commentator                  |  |
|             | Khessed Yoder<br>游凱樂         |  |
| 15:50~16:10 | Refreshment& Audience Voting |  |

## **A New China Threats Era? Weighing Strategic Position of Okinawa in 2022: A Content Analysis of Honshu Newspaper**

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2022 marks the 50th anniversary of Okinawa's reversion to Japan. The new challenge for the Kishida administration will be how to balance the geopolitical importance of Okinawa as China threats increase, and Okinawans wish to break away from the "base island". The relocation of the Futenma base, which is opposed by more than half of the Okinawan people, is being pushed through. The government stating that bulding it on Okinawa "the only option". The deployment of the Self-Defense Forces to the Nansei Islands is proceeding rapidly. The Okinawa government has criticized Tokyo for building missile bases without explanation because of China's threat. Why is there such a difference between the Japanese government saying that it is strengthening its defense capabilities for the sake of security, and Okinawa saying that it is increasing the burden on Okinawa? The Japanese government, cannot reduce the burden on Okinawa despite the opposition of Okinawans, in other words, the Japanese government has reasons for not being able to reduce the burden on Okinawa. In this study, the researcher aims to explore the factors of how Okinawa is such an important place for Japan and the US military bases by reviewing discoused used in the *Nikkei Newspaper* which is said to be the most neutral press in Honshu newspapers. The result of the data analysis shows the complex factors of how Okinawa became such a strategic point for the US military and Japan.

## 新中國威脅時代？權衡沖繩 2022 年的戰略地位：本州報紙的內容分析

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今年是沖繩回歸日本 50 週年。岸田政府面臨的新挑戰將是如何平衡沖繩的地緣政治重要性，因為中國威脅增加，沖繩人希望脫離“基地島”。遭到半數以上沖繩民眾反對的普天間基地搬遷建設正在推進，沖繩被稱為“唯一的選擇”，自衛隊向南西群島的部署也在迅速推進。沖繩政府曾批評政府因中國的威脅而在沒有解釋的情況下建造導彈基地。為什麼日本政府說要加強防衛能力是為了安全，而沖繩說要增加沖繩負擔呢？儘管有沖繩人的反對，日本政府也無法減輕沖繩的負擔，也就是說，日本政府不能減輕沖繩的負擔是有理由的。在這篇研究論文中，研究人員旨在通過回顧被認為是本州報紙中最中立的新聞日經新聞，探索沖繩為何如此重要的日本和美國軍事基地的因素。數據分析的結果顯示了沖繩如何成為美軍和日本的戰略要地的複雜因素。

## **Culture in Classroom: Hierarchical Influence on Interpersonal Relationships in**

### **Wenzao Ursuline University of Languages**

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As globalized education has become a phenomenon, Taiwan also has begun to strive to provide a more internationalized education. With comprehensive English-taught classes, Wenzao's Department of International Affairs has attracted numerous international students from various parts of the world. The growing percentage of multicultural classes and students corresponds with the study purpose of discovering factors that influence the hierarchical structures in a multicultural classroom. Furthermore, the data will demonstrate the effect of classroom hierarchy on members' interpersonal relationships, by interviewing students from the Department of International Affairs at Wenzao University about their experiences and perspectives on interpersonal relationships and power structures in a multicultural classroom. Findings showed that the power dynamic in classroom context is shaped heavily by members' previous knowledge and experiences in engaging in a multicultural classroom. Likewise, the interpersonal relationship among classroom members is not solely determined by hierarchy, but also by stereotypes, language proficiency, and supporting ideas. These findings can facilitate future innovative methods, especially as new generations grow up in a culture of globalization and sophisticated technology, becoming more culturally sensitive and conscious of their surroundings' position as individuals. Educational practices must therefore be able to stay one step ahead to educate optimally in the future.

Keywords: Power Dynamics, Multicultural Classroom, Interpersonal Relationship, Stereotypes, Previous Knowledge



## 教室文化：文藻外語大學中科層體制對於人際關係的影響

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隨著全球化教育成為一種現象，台灣也開始努力提供更國際化的教育。文藻外語大學國際事務系以全英文授課，吸引了眾多來自世界各地的留學生。多元文化之班級和學生比例的增長，符合了研究科層結構如何影響多元文化教室之目標。透過訪談文藻國際事務系的學生，產出的資料彰顯了人際關係以及多元文化教室之權力關係的關聯性。本研究發現，在教室中的權力互動，深深的受到學生對於之前參與多元文化教室之知識與經驗之影響。同樣的，教室成員的人際關係，不只被科層體制，也被刻板印象、語言能力、以及相關想法所影響。以上發現可以促進開發未來新穎教育方法，尤其是新世代成長於全球化以及複雜科技的年代，他們對於多元文化更加敏銳而且善於感知自己的個人地位。教育的實施應該要能領先時代，以便在未來進行適當的教育。

關鍵詞：權力動力學、多元文化課堂、人際關係、刻板印象、先前知識

## **The O2O Model of Consumer Behavior: A Survey Study of PX Mart and Carrefour**

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Nowadays, internet shopping has become a general form of shopping model. Still, the physical store also needs to find survival strategies in the market. Both internet-shop and physical-shop can be supporter for each other. They cannot survive without each other. As a result, the O2O model become popular market model. This research aims to explore how people adopt the idea of the O2O model. Meanwhile, to what extent, the O2O model has become a type of mainstream shopping behavior. By applying quantitative research method, the research carefully designed a questionnaire to collect 514 questionnaires for the purpose of collecting customers' attitude on using the O2O model. It also took the PX Mart and Carrefour as cases to explore their respective O2O model and effectiveness.

The research finally has concluded two major findings. Firstly, the most consumers will focus on the price aspect when having the shopping. Especially when shopping in offline store. Secondly, the consumer is more satisfied about the supply of the PX Mart's shopping model and O2O model than that of the Carrefour. Therefore, the O2O model shopping way is worthwhile to conduct further research. The O2O marketing model is also a very good marketing strategy that integrates online shops and physical shops together to work collectively for not only survival of the retails industry but also a better turnover of the business.

Keywords: O2O model, Shopping behavior, PX Mart, Carrefour

## 020 模式下的消費者行為：以全聯和家樂福為例的調查研究

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如今，網絡購物已成為一種普遍的購物模式。儘管如此，實體商店也需要在市場中生存。網路商店和實體商店可以互相扶持，他們沒有彼此就無法生存，如此，020 模式成為流行的市場模式。本研究旨在探討人們如何接受 020 模式的理念。同時，020 模式在大多程度上已經成為一種主流的購物行為。本研究採用定量研究方法，精心設計問卷，收集 514 份問卷，收集客戶對 020 模式的使用態度。並以全聯和家樂福為例，探索各自的 020 模式和成效。

該研究最終得出了兩個主要結果。首先，大多數消費者在購物時會關注價格方面，尤其是在實體商店購物時。其次，消費者對全聯的購物模式和 020 模式比家樂福更滿意。因此，020 模式的購物方式值得進一步研究。020 營銷模式也是一種很好的營銷策略，將網路商店和實體商店結合起來，共同合作，不僅是為了零售業的生存，也為了更好的營業額。

## **"It is hard not to choose a side" - ASEAN's Third Way and the reasons for the limited success of the Code of Conduct for the South China Sea.**

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ASEAN, the regional organization, is facing the problem of tensions between China and the U.S. If ASEAN has no mutual consciousness to see themselves as one identity and act as one organization, ASEAN members will no longer have equal status in the region. It would be difficult for ASEAN to cope if it were to be dominated by great powers, so they looked for a "third way," which was based on regional consensus and cooperation, aspects of a foreign policy approach to international affairs they called the ASEAN Way, also referred to as the Third Way. Southeast Asian leaders have expressed a desire to avoid taking sides in tensions between China and the United States over the 2010s. It's true that a "third way" holds a lot of appeal, but it has not been very effective as a tool of diplomacy, especially when those powers use their leverage over individual ASEAN countries to undermine consensus-building.

This research used qualitative methodology for analyzing events and data, the South China Sea Dispute, focusing on the time between 2002 to 2022 to know what binds ASEAN countries together, how ASEAN countries have collaborated since the Declaration on the Conduct of Parties in the South China Sea, and what conditions may impact the development of ASEAN's third way.

In conclusion, signing the Code of Conduct with China has not been successful. ASEAN member states have no unanimous attitude towards South China Sea disputes. ASEAN member countries must face up to the influence of external powers individually.

## 「很難不選邊站」－東協第三種方式及《南海行為準則》尚未成功之因素

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東南亞國家協會（The Association of Southeast Asian Nations, ASEAN）簡稱「東協」，是正面臨美、中關係壓力的區域組織。假使東協無法視他們自身為一體和一個區域組織，東協的會員國將很難應對由大國主導的局面。於是他們尋求一種建立在區域共識及合作的另一個方法，在國際在外交政策上稱之為「東協模式 ASEAN Way」，也稱作「第三種方式 Third Way」。早在 2010 年代，東南亞國家的領導人就迫切地表達不希望在美、中的緊張下選邊站，於是，第三種方式無疑成了最好的解藥。然而，Third Way 作為一種外交工具並不有效，尤其是當這些大國家利用他們自己對東協各國家的影響力瓦解共識時。

此研究採用質化方法分析「南海紛爭」的事件及數據，特別關注於 2002 至 2022 年之間，以了解什麼原因將東協集結在一起、東協如何自簽訂《南海各方行為宣言》後合作、什麼樣的元素影響東協第三種方式的發展。

研究總結，與中國簽署的《南海行為準則》並沒有成功。東協成員國對南海紛爭並沒有一致的態度，在未來成員國必須各自正視外部強權的影響。

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